

Creating the future together

Fruit juice

Innovation

ATTRACTIVE AND MODERN: BAG-IN-BOX[®] IS AN INNOVATIVE PACKAGING SOLUTION WHEN IT COMES TO PACKING FRUIT JUICE.

Ideally suited for aseptic filling, the Bag-in-Box[®] protects fruit juice (orange, multifruit, etc...) from light and oxidation (thanks to the high oxygen barrier films), and thus enable the conservation of its nutritional benefits and flavours for several months.



Advantages

Bag-in-Box[®] and Pouch-Up[®] for fruit juice

- 1** **EXTENDED SHELF LIFE:** Thanks to the Vitop[®] tap and to high oxygen barrier films, fruit juice can be preserved up to several weeks after opening with a constant quality of organoleptic and nutritional properties.
- 2** **USER-FRIENDLY:** Ready to use and to consume, easy to open. Perfect for picnics, trekking and barbecues thanks to its integrated board or plastic handle.
- 3** **HYGIENE:** One-way packaging for perfect compliance with hygienic requirements. Perfect food safety is assured thanks to the tamper evident taps. Bag-in-Box[®] is a packaging concept perfectly adapted to the new HACCP norms in food industry and mass catering. Perfectly adapted to aseptic technology.
- 4** **OPTIMIZATION:** Its format is more cost-efficient compared to other packaging alternatives, which means considerable savings in terms of logistic costs of transport and storage.



Creating the future together



HIGH PERFORMANCE BAG

- EVOH-based co-extruded outer film offering excellent protection.
- Suitable for irradiation

OUTER PACKAGING

- High-quality printing.
- Special techniques: embossing, gold foil, UV varnish, special textures.
- Bag-in-Tube®, Intuitive Bag-in-Box®, bespoke shapes, big volumes.
- High quality corrugated.

VITOP® TAP & OTHERS

- Very high oxygen barrier.
- Tamper evident for a perfect food safety.
- User-friendly and self-closing.
- Allows just the right quantity to be dispensed.
- Attractive design.

Focus on...Pouch-Up®



THE POUCH-UP® IS A PERFECT PACKAGING FOR FRUIT JUICE. 1,5 OR 3L

ATTRACTIVE: Modern shape and customised, high-quality heliography printing up to 8 colours with 100% of surface.

CONSUMER-FRIENDLY: Light and unbreakable, it is very easy to carry and use. It can be quickly cooled in an ice-bucket or fridge.

SAVINGS IN TRANSPORT: The empty Pouch-Up® is delivered flat and saves 5x more space than glass bottles.

ENVIRONMENTAL BENEFITS: Waste reduction, lightweight (only 35 g for 1.5 L size) and low carbon footprint (80% less than that of a 75 cl glass bottle).

Expertise in...

Aseptic filling

SOME FRUIT JUICES REQUIRE ASEPTIC FILLING, WHICH SMURFIT WESTROCK HAS A LONG EXPERIENCE AND EXPERTISE WITH.

Our range of taps and bags are perfectly suitable for aseptic filling.

In order to proceed to aseptic filling, the product has to be heat treated to make it commercially sterile. Then it is chilled

and packed in a sterile environment on an aseptic filling machine into packaging which have been pre-sterilised.

We have long-term partnerships with the leasing aseptic machine producer FBR-Elpo.



Dispensing systems

WE PROVIDE SOLUTIONS FOR BEVERAGE DISPENSERS WHETHER IT'S BY PLUG OR BY CONNECTOR.

Our aseptic plugs are perfectly compatible with existing dispensers for bars, hotels and restaurants. With a simple and practical connexion, products are preserved and served without risks of spoilage.

Our connectors are designed to ensure clean, fast, reliable connections that allow liquid contents to be dispensed through distribution systems used in food and beverage industries.

