

Apple juice

Innovation

ATTRACTIVE AND MODERN: BAG-IN-BOX[®] AND POUCH-UP[®] ARE INNOVATIVE PACKAGING SOLUTIONS WHEN IT COMES TO PACKING APPLE JUICE.

Ideally suited for hot filling, the Bag-in-Box and Pouch-Up[®] protect apple juice and cider from light and oxidation (thanks to the high oxygen barrier films), and thus enable the conservation of its benefits and flavours for several months.



Advantages

Bag-in-Box[®] and Pouch-Up[®] for apple juice

1

LONGER PRODUCT SHELF LIFE:

Thanks to the Vitop[®] tap and oxygen barrier films, the wine can be kept for several months before opening, and for 6 to 8 weeks after opening, providing a constant guarantee of the juice's organoleptic and nutritional qualities.

2

PRACTICAL :

Ready for use and consumption and easy to open. Ideal for picnics, walks and barbecues thanks to the handle built into the cardboard box or the plastic handle.

3

INTUITIVE USE :

Gradual pouring with the automatic Vitop[®] tap, perfect for drinking juice by the glass and limit food waste.

4

SUSTAINABLE PACKAGING:

8.8 times lower carbon footprint than 75cl glass bottles*, the bag and outer box are easy to separate: the corrugated box is 100% recyclable and biodegradable.

The bag can be recycled depending on the type of film used as well as the country's regulations.

5

OPTIMISATION :

Its format is convenient, enabling considerable savings in logistic costs of transport and storage : 4 times less trucks needed to transport empty 5L BIB packaging compared to one litre plastic bottles.

6

RESISTANTS ET SANS RISQUE :

Robust, does not break. Clean pouring without risk of leaks or splashes.

Creating the future together

FILMS

Barrier films perfectly food compatible and adapted to protect the product against many harsh conditions.

HANDLE

Easy to carry

BIB OUTER BOX

To protect the juice from light and the bag from impacts.

BAG

Transparent and non-transparent barrier films with specific characteristics for each need (O₂, transportation, filling conditions, sustainability, price, etc.)

VITOP® TAP

High oxygen barrier
 Leak rate: 1 in 70million
 Ensure product integrity
 Ease of use
 Available in compact and/or no carbon-black versions



Pouch-Up®

Bag-in-Box®

Smurfit Westrock Bag-in-Box® filling equipment

WE PROPOSE A FULL RANGE OF EXCEPTIONALLY CLEAN FILLING MACHINES.

Our semi-automatic and automatic filling machines, perfectly adapted to the standards of filling, meet the strictest requirements of today's production. Very flexible, performant and reliable, our machines offer the best Total Package Oxygen pickup values on the market, thanks to the innovative filling valve. It possesses two separate circuits: one for vacuum and one for nitrogen.

Thanks to its long experience in the field of machinery, Smurfit Westrock can also offer complete filling lines.



SEMI-AUTOMATIC FILLING MACHINE
 Perfect for small to medium size production



BIB 700 FILLING MACHINE RANGE
 Ideal for medium to big production size with a full range:

- BIB 700 Evolutive
- BIB 700 Double Head
- BIB 700 Triple Head
- BIB 700 SUP